Electronic Acknowledgement Receipt			
EFS ID:	5014477		
Application Number:	10748763		
International Application Number:			
Confirmation Number:	2711		
Title of invention:	RF-based electronic system and method for automatic cross-marketing promotional offers and check-outs		
First Named Inventor/Applicant Name:	Michael D. O'Shea		
Customer Number:	22827		
Filer:	James M. Bagarazzi/Denise Ginn		
Filer Authorized By:	James M. Bagarazzi		
Attorney Docket Number:	KCX-731 (19567)		
Receipt Date:	23-MAR-2009		
Filing Date:	30-DEC-2003		
Time Stamp:	14:42:23		
Application Type:	Utility under 35 USC 111(a)		

## Payment information:

Submitted with Pa	ayment	no	no		
File Listing:					
Document	Document Description	Eilo Namo	File Size(Bytes)/	Multi	Pages

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		KCX-731- Applicants Reply Appeal Brief.pd	174243 ab958ss8ssel4606dsc8324d7d62a745b6 bcs516	yes	5

Multipart Description/PDF files in .zip description			
Document Description	Start	End	
Miscellaneous Incoming Letter	1	1	
Reply Brief Filed	2	5	

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.